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Butlers New Range of 100g Chocolate Bars Win Gold and Silver at
National Irish Food Awards 2009

Butlers Chocolates has won Gold and Silver Awards in the Chocolate Category of the prestigious **Blas na hEireann National Irish Food Awards**. Over 800 products competed in this year's Awards and Butlers won with two products from the company's highly successful new range of 100G bars which were launched earlier this year.

The Gold Award in the Chocolate Category went to Butler's **Almond & Orange Dark 100G Chocolate Bar**. This new product has been a huge hit with dark chocolate lovers and is made of sensual dark chocolate drenched in orange peels with a crunchy almond bite creating a delicious, mouthwatering Butlers moment of happiness!

The Silver Award in the Chocolate Category was won by Butlers new **White Chocolate with Mixed Berries 100G Bar** which has been welcomed by white chocolate fans since its introduction and is made of wickedly creamy white chocolate, delicately flavoured with mixed berry pieces giving a truly melt in the mouth experience!

Butlers new award-winning range comprises 100G bars in four different flavours - **Butterscotch Milk Chocolate, Honeycomb Milk Chocolate, Almond & Orange Dark Chocolate** and **White Chocolate with Mixed Berries**. The new 100G bars are priced at €2.20 and are available at Butlers Chocolate Cafés nationwide and at most major multiples.

Butlers Chocolates has also been short-listed for **The Frontier Awards** – the annual international travel retail awards - which take place at Cannes in France later this month (21st October). Butlers is short-listed in two categories – **Best Supplier of the Year** and **Star Product of the Year**.

Butlers Chocolates was established in 1932 and is based at Clonsaugh Business Park in Dublin. Butlers has 14 cafes nationwide and opened its first café outside Ireland at the Westfield Centre in London last year.

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