

Butlers Chocolates Wins Best Supplier of The Year at International Award Ceremony

Triumph for Irish Business on the International Stage



Pictured left to right: Aisling Walsh, Marketing Director, Butlers Chocolates, Karl Marnane, Sales Director, Butlers Chocolates, Colm McLoughlin, Managing Director, Dubai Duty Free presenting the award to Mairead Sorensen, Chairman, Butlers Chocolates and Matt Barbet, Host of the Frontier Awards.

Ireland's longest established and leading premium chocolate company, Butlers Chocolates, won Best Supplier of The Year at the prestigious Frontier Awards in Cannes. The Frontier Awards, which recognise excellence in the international Duty Free Market, are the world's most prestigious travel retail awards.

An international judging panel, made up of six senior executives from across the travel retail industry, made their decision based on a variety of factors including, innovation, originality, perfect execution of concept, good business practice and strong sales results. The Best Supplier Award was sponsored by Dubai Duty Free and presented to Butlers Chocolates by the company's Irish Managing Director, Colm McLoughlin.

Speaking on behalf of Butlers Chocolates, Chairman Mairead Sorensen said, "This is an amazing achievement for Butlers Chocolates on the international stage. The award reflects the significant effort and commitment in developing our exports this year and to win such a respected award competing against global brands such as Estée Lauder and Braun is a truly fantastic accomplishment for both Butlers Chocolates and for Irish business".

Butlers Chocolates was established in 1932 and is based at Clonsaugh Business Park in Dublin. Butlers has 14 cafés nationwide and employs 200 people. Butlers opened its first café outside Ireland at The Westfield Shopping Centre in London last year.